



WORDPRESS **DEVELOPMENT COURSE** **IN JAIPUR**



**15 Days Training for Website Creation &
Customization**

www.skillupgrade.in



Course Overview

Create Modern, Responsive Websites Using WordPress – No Coding Required

WordPress powers over 40% of websites globally – from personal blogs to business portals and e-commerce platforms. This **15-Day WordPress Development Course in Jaipur** by SkillUpgrades is designed for beginners who want to build beautiful, functional, and mobile-friendly websites without writing a single line of code.

You'll learn how to install and customize WordPress themes, use plugins for extended functionality, set up contact forms, optimize SEO, and manage content like a pro. Perfect for digital marketers, freelancers, and small business owners looking to create their own online presence.

What You'll Learn

- WordPress installation & dashboard overview
- Choosing the right theme for your brand or business
- Customizing design with page builders (Elementor, WPBakery)
- Creating pages: Home, About, Services, Contact, Blog



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- Adding media, videos, banners, and image galleries
- Installing and configuring essential plugins
- SEO optimization using plugins (RankMath or Yoast)
- Creating contact forms and email integrations
- Adding WhatsApp chat, social media links, and maps
- Website speed optimization and security best practices
- Launching your site on a domain & web hosting

Who Should Enroll

- Beginners with no prior coding knowledge
- Digital marketers and content creators
- Freelancers building websites for clients
- Small business owners and entrepreneurs
- Students starting a career in web design



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Requirements

- No coding knowledge required
- Laptop or desktop with internet access
- WordPress-friendly hosting (we'll assist setup)
- Willingness to practice and implement learnings

Course Modules – WordPress Website Creation (15 Days)

Module 1: WordPress Basics & Setup

- Introduction to WordPress and hosting providers
- Installing WordPress via cPanel or manually
- Dashboard walkthrough and key settings
- Theme selection and customization overview
- Pages, menus, and widgets setup



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Module 2: Website Building & Plugin Integration

- Designing layouts with Elementor / WPBakery
- Adding sections: banners, testimonials, services
- Installing plugins: forms, sliders, SEO, security
- Setting up contact forms and live chat
- Connecting WhatsApp, Instagram, Facebook, and maps

Module 3: Optimization & Go Live

- SEO setup using RankMath or Yoast
- Basic schema markup and metadata
- Speed optimization with caching plugins
- Backup, security, and update settings
- Publishing your website on a domain
- Final Mini Project: Live website with blog + contact



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Course Highlights

- No-code, drag-and-drop website creation
- Real-time practice on personal or business site
- Learn website customization with zero technical skills
- Certificate of Completion
- Post-course support for launching your first website

Thank You



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